

*Video  
Playing in  
background  
d/ can click  
through to*

## **Do You Have What it Takes to**

### **Dream Like a**

*\*Trip picture as the*

**Dream Spotlight:  
Feature a Dream Story  
Here**

**Bulldogs dream and do  
everyday:**

*\*Picture from either  
stories (students  
looking confident) or a*

Schedule Your

Apply To Butler

Share Your Dream



Social Media

Modeled after Mount Mary's Here's to the Bold landing page -- Bottom section of page (white part) is same on every page - Logo on top of each page as well



← Campaign or Butler logo

Trip:  
Daring to Dream and Represent  
Butler

*\*Picture of Trip throughout  
background\**

Button:  
ABOUT THE STORY

### Trip's Story

Text text text text. Text text text text. Text text  
text text. Text text text text. Text text text  
text. Text text text text. Text text text text. Text  
text text text. Text text text text. Text text text  
text. Text text text text. Text text text text. Text  
text text text. Text text text text. Text text text  
text. Text text text text. Text text text text. Text  
text text text. Text text text text. Text text text

*\*Photo Slideshow: Stills  
from the Video\**



*\*Dream Like a Bulldog Video\* - Have  
play button ready to go*

Schedule a

Apply to Butler

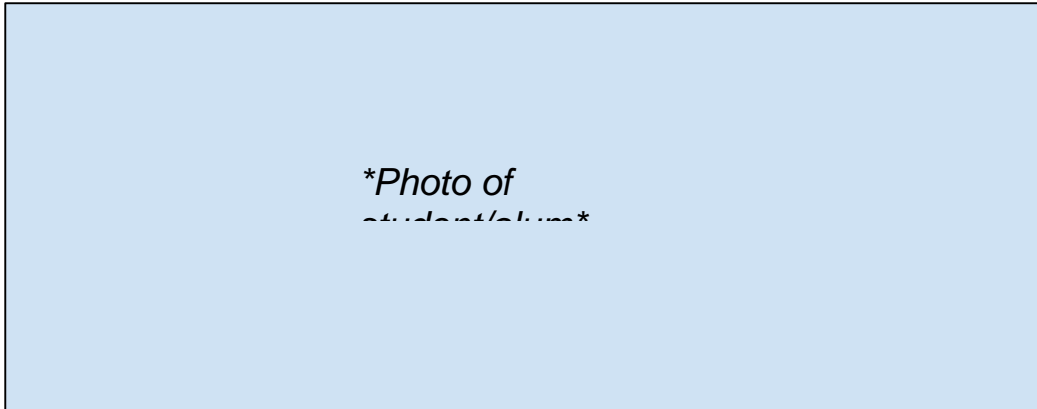
Share Your Dream



Social Media

Menu also available in top left of each other page

Student's/Alum's Name and abbreviated  
class year



Text text text text text text. Text text text text text text. Text  
text text text text text. Text text text text text text. Text text  
text text text text.

Text text text text text text. Text text text text text text. Text  
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Text text text text text text. Text text text text text text. Text  
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text text text.

Text text text text text text. Text text text text text text. Text

Links from slides to stories go to pop ups that look like these → just like the marketing site's story pop ups. Background homepage is dimmed when these pop ups are open.