IndyPy Sponsorship Prospectus

What is IndyPy?

The Indianapolis Python Meetup (aka IndyPy) is a leading national group supporting and promoting the Python coding language. Pythonistas, or members of IndyPy, are Python evangelists representing Indianapolis's programming community at numerous regional and national conferences through speaking engagements and case study presentations. This success comes from our exceptional community of over 900 Pythonistas who have joined since 2007, the year of IndyPy's creation.

Why Python?

The Python coding language is easy to pick up and is often introduced at high school and college levels. Python code is fundamental to the open source community and is present at the core of nearly every modern Linux distribution. Its syntax and setup are simple, but basic coding only scratches the surface. Major organizations like NASA, Google and DropBox rely on Python programming, as do social media giants such as Instagram, Pinterest, and Reddit.

Why Sponsor IndyPy?

IndyPy's goal is to foster the growing Python community in Indianapolis through free educational and mentorship experiences for our members. From monthly Meetups (where guest speakers share code and members discuss new skills) to quarterly Pythology lectures (with experts leading in-depth presentations into focused topics), each attendee leaves our sessions with improved understanding and skill.

This matters because Python programmers come from all walks of life: professionals and students; tinkerers and innovators; beginners and experts. Pythonistas have a passion for learning - spending personal time with this code and sharing discoveries with the community. An IndyPy sponsorship promotes and strengthens not only the achievements of this enthusiastic team, but also those of each individual member.

How Does IndyPy Use Sponsorship Funds?

Membership in IndyPy is free and open to everyone, so sponsorships help to cover the expenses of each Meetup. They provide our community with meeting spaces, speakers, recordings, food and beverages for all our events. Sponsorships will also begin to benefit the promotion of our organization through the implementation of a larger marketing campaign as well as the live streaming of Meetups and Pythology lectures.

What's in It for Me?

Besides the warm, fuzzy feeling you'll get from aiding our members as they develop an influential knowledgebase and skillset, sponsors will also be promoted on our Meetup page, social media accounts and during live events – depending on your level of sponsorship. No matter what level may apply to you, an IndyPy sponsorship is an investment in an innovative community. Please see the back of this page for more information about how you can become an IndyPy sponsor!