



## **Your Guide to Home Security**

November 20, 2017

We've covered the many different devices and tactics you might consider for your home's security, ranging from small DIY projects to full, professionally-installed solutions ([read it here](#)).

Consumers understandably have reservations about the cost and reliability of companies touting professional home security systems. That's why the team at ASI Security wants to be your guide to home security. We believe it's important that homeowners (and even renters) consider working with professionals to ensure the safety and security of the places they call home.

### **Getting it right the first time**

It's no secret that certain things are better done independently. For example: cooking at home is cheaper than eating out, with the added bonus that you know your meal will be just the way you like it. However, some things are better left to the professionals; it's cheaper and more efficient to call a mechanic when your car begins making strange noises than to root around under the hood and potentially do more harm than good.

We believe home security falls into the latter category. While it is technically possible to hit the hardware store and put together your own security system, the home security market has expanded so much in recent years, you'll have much more success by outsourcing this important task to a professional than wasting money and time trying to learn as you go.

That's why ASI Security professionals are trained to diagnose your household's specific needs, customizing a program full of features that are all compatible and controlled with a single smartphone app, and monitored 24/7 by our dedicated team. That means no running back and forth to the hardware store, spending too much money on incompatible tools, and constantly second-guessing whether or not your home is completely covered.

When ASI Security does the job, we do it right, saving you the time, money and hassle.

## **One app, one system, total security**

Video monitors, alarms, smart smoke detectors - whatever your residence requires - our professionals will outfit your home with what it needs to be a lean, mean, secure machine.

'Lean' because every piece of equipment we install for you is completely compatible with the rest of the system as well as the ASI Connect app, powered by Alarm.com. This single-app functionality is exclusive to an ASI Security system - you won't find this feature at the hardware store.

Why does having your entire home security system in a single app matter? That's where the 'mean' part comes in. You'll have greater control and peace of mind if you can arm alarms, lock doors or even answer the doorbell via a single app and an entirely connected system. Our team will make sure your home's security is at always your fingertips.

The ASI Connect app also has customizable alerts. You can request text message or email notifications for various events, such as a triggered burglar alarm or an activated smoke detector. You can be 'secure' in the knowledge that you know what's going on no matter where you are - a level of personalization which only comes from a professional system.

Additionally, all of the security equipment ASI Security custom-picks for your home is yours - you'll own it and can keep it, even if you decide to leave us (though we don't think you will).

## **Beyond home security**

Security is literally in our name, but it isn't the end of what we offer. In recent years, home security systems have merged with other household appliances for energy, time and money-saving automation. For instance, heating and air conditioning systems can now be linked to and controlled with the ASI Connect app. Lower your energy bill by telling your furnace to take a break when you're not home, or lower your panic by turning off that pesky oven you left on while in a hurry.

Video monitoring and automatic locks also work with ASI Connect. Need to let a repairman in and watch his progress while away from home? With a few taps on your smartphone, you can let him in and check in via the web camera in your kitchen.

With so many features bundled in, it's clear there are a great many uses for an ASI home automation system beyond your typical home security.

The advent of Wi-Fi also takes all of these systems beyond actual “home” security. Renters are also able to take advantage of a professional security system and the ASI Connect app - with an Internet connection and some non-invasive, portable pieces of equipment, you no longer have to be a homeowner to take advantage of the many services our team has to offer.

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The quality that comes with a professional home security system is important and attainable for homeowners and renters alike. ASI Security makes the process of protecting what matters most to you painless, efficient and professional.

Schedule your no-obligation home security and automation consultation today!

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