

# Kenzie Academy Social Media Growth

## Cross-Platform Growth (Facebook, Twitter, Instagram, LinkedIn)

Profile Performance
📅 3/1/2019 – 1/14/2021

Overview
Profiles

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**Cross-Network Performance Summary**  
View your key profile performance metrics from the reporting period.

<p>Impressions ⓘ</p> <p style="font-size: 1.2em; font-weight: bold;">77,063,959</p> <p style="color: green;">↗ 1,883%</p>	<p>Engagements ⓘ</p> <p style="font-size: 1.2em; font-weight: bold;">482,426</p> <p style="color: green;">↗ 938%</p>	<p>Post Link Clicks ⓘ</p> <p style="font-size: 1.2em; font-weight: bold;">223,664</p> <p style="color: green;">↗ 1,050%</p>
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## Audience Growth

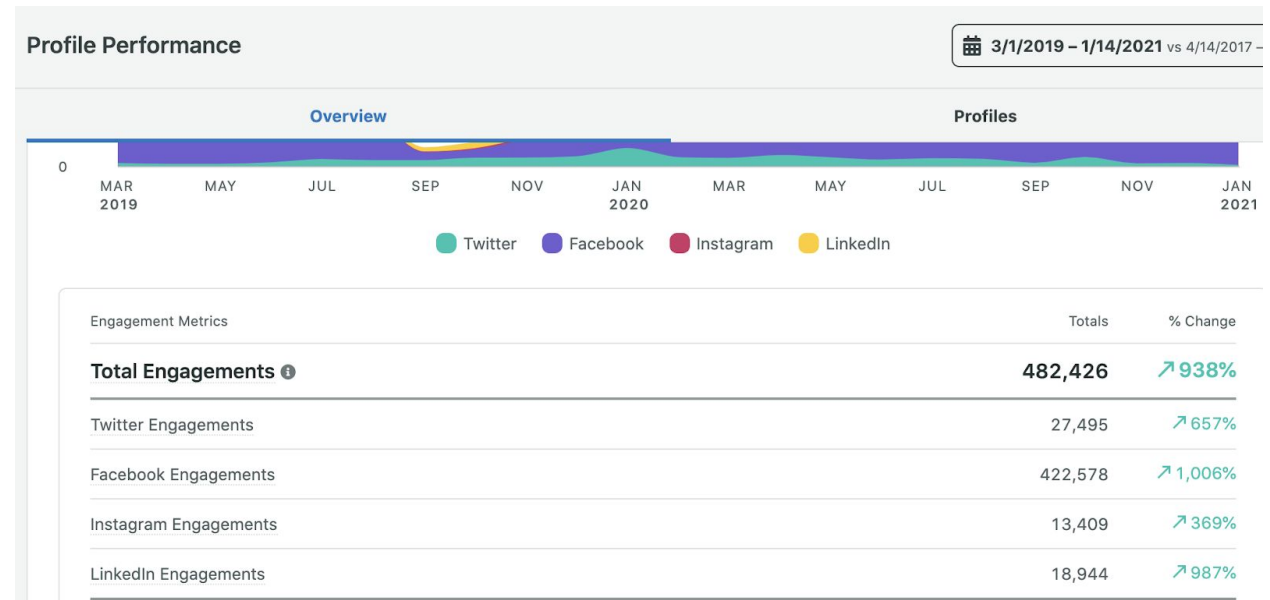
Profile Performance
📅 3/1/2019 – 1/14/2021 vs 4/14/2017 – :

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Audience Metrics	Totals	% Change
<b>Total Audience</b> ⓘ	<b>9,888</b>	<b>↗ 353%</b>
<b>Total Net Audience Growth</b> ⓘ	<b>7,704</b>	<b>↗ 367%</b>
Twitter Followers Gained	1,676	↗ 1,123%
Facebook Page Likes	2,372	↗ 307%
Instagram Followers Gained	2,455	↗ 185%
LinkedIn Followers Gained	2,344	↗ 389%

# Engagement



# Impressions

