



About

Bantam Marketing Co. is a small and feisty agency for small and feisty businesses and nonprofits. We make your mission our own, working with you to craft strategies and execute tactics across digital and traditional platforms to engage and convert your target audiences. Bantam executes quality marketing for you, and we also offer coaching to empower your small organization and add your choice of marketing communication tactics to your skillset. Our network of experienced professionals and lack of office space means we can offer agency-caliber strategy, graphic design, copywriting, social media, video, and website services at a price point small organizations can afford.

Let's launch your business to the big leagues.

Sincerely,
Angela & Craig



Services

Marketing Collateral Graphic Design

You need engaging marketing collateral to assist with your business's direct marketing - I design brochures, flyers, social media content, and more to create the perfect first impression and position your brand and its voice.

Marketing Strategy Coaching

Executive-level marketing support to small businesses. Everything from developing a 12-month marketing strategy with month-to-month coaching on execution, to general strategy consulting, I can help you grow your business and lead you to self-managed marketing success.

Social Media Management

Managing your small business social accounts can fall low on your priority list – I'll help you get the most out of this effective platform. I can develop your social calendar, automate posts, and participate in user engagement within a management plan that fits your business needs.

Copywriting

Marketing copy is essential, but tricky to execute without the right expertise. Let's get your messaging solidified and start engaging your audiences via press releases, blog posts, emails, and marketing collateral like brochures, flyers, and ads.



Website Design & Development

Think of your website as your brand's home base. Are audiences able to find and engage with your site? Are your pages converting customers? I'll work with you to assemble the copy, images, and designs to best represent your small business, optimizing for SEO and general usability.



Email Pitch Draft

Hello!

I'm _____ (*Name*) with Bantam Marketing Co., a small, feisty agency for small businesses and nonprofits. Bantam's network of professionals and remote work processes allow us to provide agency-caliber work at a price small organizations can afford.

Plus, we offer coaching services - so not only will you receive the marketing work, you'll understand the why and how behind our strategies and tactics to empower yourself in your marketing efforts. We'll execute work while preparing you and your brand for long-term success.

To start, I propose a 1-hour strategy session to summarize your business status and discuss your short and long-term goals. Together we'll polish and prioritize, developing a timeline to accomplish these goals, and schedule coaching calls 2-4 times per month to review accomplishments and measure KPI's.

Our expertise and services cover:

- Marketing Strategy
- Graphic Design
- Copywriting
- Social Media Management
- Videography
- Website Design & Development

I look forward to speaking with you,

_____ (*Name*)